



MR DAV INSTITUTE OF MANAGEMENT STUDIES

An ISO 9001 : 2008 Certified Institution



As per Survey conducted by AIMA



HEAD OFFICE :

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MR DAV is rated as Best Business School, A2 Category by AIMA-Business Standard Survey

SINCE 1998
An ISO 9001 : 2008 Certified Institution

MR DAV

INSTITUTE OF MANAGEMENT STUDIES



Achieving **Success**
Through **Excellence**



MR DAV INSTITUTE OF MANAGEMENT STUDIES

(Approved by AICTE & Affiliated to M.D.University, Rohtak)

5th KM Stone, Sonapat Road, Rohtak-124023

PH.: 09355671757, 09812155134, 09254344789,

Website : www.mrdavims.org, E-mail : mrdavims@rediffmail.com

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B-SCHOOL REPORT CARD

INSTITUTE	OVERALL SCORE	INTELLECTUAL CAPITAL	ADMISSIONS & PLACEMENTS	INFRASTRUCTURE	INDUSTRY INTERFACE	GOVERNANCE	Location
CATEGORY (A1)							
IFT Delhi - Department of Management Studies	90	95	80	90	80	75	New Delhi
IFT Mumbai - Shailesh J Mehta School of Management	90	90	95	85	70	75	Mumbai
Indian Institute of Management (IIM)	95	85	95	95	90	90	Indore
Indian Institute of Management (IIM)	90	85	95	95	70	85	Kozhikode
CATEGORY (A2)							
Acharya Institute of Management and Sciences	85	70	70	90	80	90	Bangalore
Alliance Business School	90	80	90	85	90	70	Bangalore
BIS Institute of Management	85	80	80	75	85	45	Ghaziabad
Fore School of Management	85	90	80	65	70	85	New Delhi
Loyola Institute of Business Administration	85	75	90	75	85	90	Chennai
MKM Indian Institute of Management	90	90	90	70	90	60	Jaipur
MR DAV Institute of Management Studies	90	95	65	70	90	65	Rohatak
Prestige Institute of Management & Research	90	95	75	75	85	70	Indore
Punjab College of Technical Education	80	90	75	60	75	60	Ludhiana
CATEGORY (A3)							
Amrapali Institute	70	90	50	65	5	0	Haldwani
Apeejay School of Management	60	80	35	60	45	5	New Delhi
CMR Institute of Management Studies	60	50	65	80	10	80	Bangalore
Christ University Institute of Management	75	55	85	80	80	60	Bangalore
Department of Management Studies	70	75	85	35	40	95	Trichy
Dept of Mgt Studies, Adhiyamaan College of Engineering	75	75	55	65	75	50	Hosur
Gyan Jyoti Institute of Management & Technology	75	60	75	45	90	80	Mohali
Gitan Institute of Management	75	80	35	80	60	80	Vishakhapatnam
Hindustan Institute of Management	75	70	75	75	80	70	Chennai
IFIM Business School	65	45	80	45	80	35	Bangalore
IMT Management College	70	55	45	90	70	85	Meerut

Percentile scores of a B-School show how many schools as a percentage of the total fall below its level. A score of 90 means a school has outperformed 90 percent of the institutes rated on a parameter. *Source: Indian Management, Oct. 2009*

MR DAV IMS is rated as 'A2' Category Best Business School



AIMA RANKING (Journal)

The All India Management Association conducts survey to rank the business management institutes all over India. The ranking agency categorised all of the business schools in order of Category - Super League, A1, A2, A3, A4, B1, B2. The Ranking criteria is based on the key attributes of the institute including infrastructure, faculty profile, placement & training, personality development activities and many others.

MR DAV
Institute of Management & Studies
Rated as An ISO 9000:2008
certified institute



MR DAV IN NEWS SCENARIO

दैनिक जागरण
रोहतक, शुक्रवार 30 अप्रैल, 2010
एमबीए, एमटीए में छात्र एमआरडीएवी के विद्यार्थी

रोहतक : एमबीए व एमटीए के सेमेस्टर परीक्षा में एमआरडीएवी इंस्टीट्यूट के विद्यार्थियों का परिणाम शानदार रहा। इंस्टीट्यूट के डायरेक्टर एसके जिन्दल, 'बोरिस्का' के 'जागकर' पत्र में बतवाया कि एमबीए की पांचवीं सेमेस्टर के परिणाम में छात्रा ज्योती नांदल ने 84.86 फीसदी अंकों के साथ प्रथम, छात्रा सुमन ने 84 फीसदी अंकों के साथ द्वितीय, छात्र प्रवेश ने 83.86 प्रतिशत अंकों के साथ तृतीय स्थान हासिल किया। प्रथम सेमेस्टर में छात्रा नीतू ने 80.83 अंक हासिल किए। एमबीए प्रथम सेमेस्टर के परिणाम में छात्रा नीतू ने 81.25 फीसदी अंक हासिल किए। इंस्टीट्यूट के प्रिंसिपल सुरेंद्र कुमार ने विद्यार्थियों को बधाई दी।

दैनिक भास्कर
पानीपत, रविवार 13 फरवरी, 2010
जॉब फेयर में छात्रों को दी जानकारी

रोहतक : सोनीपत रोड स्थित एमआर डीएवी इंस्टीट्यूट आफ मैनेजमेंट स्टडीज ने एमबीए के विद्यार्थियों के लिए मेगा जॉब फेयर-2010 का आयोजन किया। इसमें 45 से ज्यादा राष्ट्रीय व अंतरराष्ट्रीय कंपनियों ने हिस्सा लिया। संस्था के निदेशक एसके जिन्दल ने बताया कि वैश्व इंजीनियरिंग कालेज और टीआईआईएस मिथानी सहित सोनीपत जिले के करीब दस एमबीए कालेजों के विद्यार्थी शामिल हुए। संस्था के प्रधानाचार्य विकास चाहर ने बताया कि संस्था का उद्देश्य विद्यार्थियों को अच्छे रोजगार उपलब्ध कराना है। इस प्रकार के कार्यक्रम भविष्य में भी आयोजित किए जाएंगे।

दैनिक भास्कर
रोहतक, वीरवार 6 अगस्त, 2009

एमआर डीएवी बना श्रेष्ठ बिजनेस कालेज

रोहतक-सोनीपत रोड स्थित एमआर डीएवी इंस्टीट्यूट आफ मैनेजमेंट स्टडीज ने अखिल भारतीय स्तर पर लगातार श्रेष्ठता साबित की है। आल इंडिया मैनेजमेंट एसीसिएशन नई दिल्ली द्वारा किए गए सर्वेक्षण में इसे ए श्रेणी बिजनेस कालेज घोषित किया गया है। यह हरियाणा का एक मात्र ऐसा कालेज है जिसे 2008-09 में एआईएमए द्वारा ए कैटेगरी का स्थान प्राप्त हुआ है। संस्था निदेशक एसके जिन्दल ने बताया कि एआईसीटीई से मान्यता प्राप्त सभी कालेजों के सर्वेक्षण के उपरांत इस संस्था को एएमए द्वारा कुल 80 प्रतिशत अंक मिले हैं। विद्यार्थी व्यवहार, 'बोरिस्का', 'स्टार', 'बिजनेस', 'पी' स्थान प्राप्त कर जिले में नमिखाल कायम की है। यह कालेज आईएसओ 9001:2008 प्रमाणित है। एमबीए द्वारा आयोजित एमबीए व एमटीए की परीक्षा में संस्था के विद्यार्थियों का शानदार परिणाम रहा है। उन्होंने बताया कि मैरिट सूची में आठ विद्यार्थी सुमार हुए हैं। एमबीए की छात्रा रितु नांदल ने 87 प्रतिशत के साथ युनिवर्सिटी में टॉप किया है। प्रिंसिपल डा. भारत भूषण ने कहा कि संस्था का उद्देश्य विद्यार्थियों से धन लाभ का नहीं बल्कि उन्हें अच्छी व आधुनिक शिक्षा देकर देश का सभ्य नागरिक बनाना है।



पत्रकारों को संबोधित करते एमआर डीएवी के डायरेक्टर एसके जिन्दल। **दैनिक भास्कर** 2 रोहतक, शुक्रवार 7 मई, 2010

इति भूमि

रोहतक, शुक्रवार 30 अप्रैल, 2010

एमसीए में रितु अब्बल
रोहतक : एमआरडीएवी इंस्टीट्यूट के छात्र-छात्राओं ने युनिवर्सिटी के परीक्षा परिणामों में टॉप पोЗИशन हासिल की है। एमबीए के पांचवें सेमेस्टर में रितु नांदल ने 84.86 प्रतिशत अंक हासिल कर प्रथम स्थान हासिल किया। इंस्टीट्यूट के डायरेक्टर एसके जिन्दल ने बताया कि एमबीए व एमटीए के परीक्षा परिणामों में छात्र-छात्राओं ने टॉप किया है। एमबीए के पांचवें सेमेस्टर में रितु नांदल ने 84.86 प्रतिशत अंक हासिल कर प्रथम, द्वितीय तथा तृतीय स्थान हासिल किया। एमबीए प्रथम सेमेस्टर की छात्रा नीतू ने 81.25 प्रतिशत अंकों के साथ टॉप 15 में स्थान बनाया। प्रचार्य सुरेंद्र कुमार शिल्ला ने विद्यार्थियों को शुभकामनाएं दीं।

एमआर डीएवी ने लहराया सफलता का परचम

सोनीपत रोड स्थित एमआर डीएवी इंस्टीट्यूट ने अपनी सफलता की परम्परा को कायम रखते हुए एक बार फिर से एमबीए व एमटीए के परीक्षा परिणामों में अपनी श्रेष्ठता साबित की। संस्था के डायरेक्टर श्री एस.के. जिन्दल ने बताया कि एमडी युनिवर्सिटी रोहतक द्वारा घोषित एमबीए तथा एमबीए के परीक्षा परिणामों में एमआर डीएवी इंस्टीट्यूट के विद्यार्थियों का फिर से शानदार प्रदर्शन रहा है। एमडी युनिवर्सिटी रोहतक द्वारा घोषित परीक्षा परिणामों में एमबीए पांचवें सेमेस्टर के विद्यार्थियों ने उत्कृष्ट प्रदर्शन करते हुए प्रथम, द्वितीय तथा तृतीय स्थान हासिल किया। संस्था की छात्रा रितु नांदल 84.86% के साथ प्रथम स्थान, सुमन 84% के साथ द्वितीय तथा प्रवेश ने 83.86% अंकों के साथ तृतीय स्थान हासिल करते हुए एमआर डीएवी इंस्टीट्यूट की सफलता के मूल मंत्र "परिश्रम-अथक परिश्रम" को चरित्रार्थ किया। डायरेक्टर श्री एस.के. जिन्दल ने बताया कि एमडी युनिवर्सिटी के इतिहास में यह पहली बार हुआ कि प्रथम, द्वितीय तथा तृतीय स्थान पर एक ही कालेज के विद्यार्थियों ने कब्जा किया हो। यह सब अध्यापकों की अथक लगन व विद्यार्थियों की कड़ी मेहनत का परिणाम है। इसी प्रकार एमबीए प्रथम सेमेस्टर व एमबीए में भी संस्था के विद्यार्थियों ने उत्कृष्ट प्रदर्शन करते हुए एमडी युनिवर्सिटी रोहतक की मैरिट सूची में स्थान बनाया है।

इस अवसर पर एमआर डीएवी इंस्टीट्यूट ऑफ मैनेजमेंट के प्रिंसिपल श्री सुरेंद्र कुमार शिल्ला ने, छात्र-छात्राओं के उत्कृष्ट व सर्वश्रेष्ठ प्रदर्शन पर सभी विद्यार्थियों को बधाई दी व कहा कि सभी विद्यार्थियों को इस सफलता से प्रेरणा लेते हुए सफलता के नित नए मुकाम बनाने चाहिए और सभी विद्यार्थियों को एमआर डीएवी इंस्टीट्यूट का नाम सफलता के सुनहरे अक्षरों के साथ इतिहास में दर्ज करने का आह्वान किया।



Industry Interface





The Guiding Spirit

Late Ch. Mathu Ram Hooda

(1885-1942)

(Great Freedom Fighter)

In whose memory, the Institute was named "MR DAV Institute of Management Studies" established in the Year 1998 to Honour his services towards modern Haryana.

VISION

The vision of MR DAV Institute of Management Studies, Rohtak is to make it an internationally accepted centre of excellence in Management and Information Technology.

Philosophy

"There's a difference between interest and Commitment. When you are interested in doing something, you do it only when circumstances permit. When you are committed to something, you accept no excuse, only results."



Mission



The Institute endures to imbibe in each of its fraternity the ideals of our mission "Always Ahead". We are committed to continuous improvement in the quality of education by designing & maintaining an environment, which will contribute towards the enhancement in employability & placeability of students. We give lot of importance to honing their emotional intelligence, intuition, which are transformational in nature of effect a paradigm shift, thus shaping original inspiring performer motivated by conscience, conviction, owning responsibility & following right means to be "Always Ahead."

- ★ About the Institute
- ★ Words from
 - The Chairperson
 - The Director
 - The Principal
 - The Placement Officer
- ★ Academic Profile
- ★ Infrastructure
- ★ Faculty
- ★ Curriculum
 - MBA Course Structure
 - MCA Course Structure
- ★ The Glimpses of College Life
- ★ Beyond Curriculum
- ★ General Guidelines
- ★ Student's Profile for Training & Placement
- ★ Placement Cell
 - Report
 - Corporate Collaborators.

The Institute



MR DAV Institute of Management Studies, an ISO 9001:2008 certified institution, is a premier Institute of learning in Management and Computer Applications established in the year 1998. The campus is spread over 7 acres of land at 5 Km Stone, Sonapat Road, Rohtak well connected with rail & road transport. MR DAV IMS is approved by All India Council of Technical Education (AICTE), Govt. of India, State Govt. of Haryana & affiliated to M.D. University, Rohtak. The Institute is run & managed by Association of Persons known as MR DAV Educational Trust.

Ever since, MR DAV IMS was born, it has been growing at a path-breaking pace due to the visionary outlook of our Director, Professor Shiv Kumar Jindal and the dynamic leadership of the Principal, Professor Surender Kumar Shilla along with the dedicated and able faculty members. The Institute is presently running MBA & MCA Programs. Over the last 12 years MR DAVians consistently have shown achievements in both academics and corporate sectors, which are unparalleled in the history of any academic institution.

The apex rating agency of the repute "All India Management Association" (AIMA) has rated MR DAV IMS, Rohtak as "A2 Category Best Business School". In fact, it is the only institute in the State of Haryana being rated as "Category A2" Business School

Chairperson's Message



MRS. GEETA JINDAL
Chairperson

India has entered into second phase of economic reforms & now the entire world is eyeing us as a place of golden opportunities and a country touching new heights in high technology.

MRDAV IMS is among the prestigious institutes, aimed at augmenting the scarce technical & management skills in this region of country.

I am pleased and highly impressed that MR DAV IMS, Rohtak is striving continuously for excellence which reputed in "Category –A2" Business School as per the "Best Business Schools" Survey 2010, conducted by AIMA, which truly justifies its mission "Always Ahead".

To all corporate, I extend a warm welcome to visit the institute in its ultra modern campus at Rohtak. I am sure the prospective employer would find our students ready to accept for the leading position in Management & IT fields requiring high technical capabilities with strong analytical skills.

Wishing you all the best

Mrs. Geeta Jindal

From The Director's Desk



PROF. SHIV K. JINDAL
Director

From a modest beginning in 1998, MR DAV Institute of Management Studies, has been growing into a fully integrated global management School. Recognizing and managing shifting paradigms, albeit with the help of enormous leaps of technology, is the need of the hour and our institute believes in developing the budding managers to meet these challenges with an ideal mission of "Always Ahead".

We at MR DAV IMS, prepare students not only to meet the challenges of business environment & IT careers in today's globalized world, but also to mould them uniquely different, professionally fit for tomorrow's world and even beyond.

The thrust area of this Institute, being a pioneer in the Management & Computer education is to grill the students to think and achieve only the first position resulting which the students of our Institute have bagged the top position in MD University examinations.

I invite all corporate to become a part of this vibrant culture and become our professional partner in laying sound foundation for the corporate world and the nation as a whole.

Wishing you all the best

Prof. Shiv K. Jindal

Principal's Message



PROF. SURENDER KUMAR SHILLA
Principal

A dynamic economy generates the need for the competent managers who are always capable of meeting the challenges in today's business environment. MR DAV IMS, Rohtak once the years has developed the system to groom its students in a manner that they put a step forward for meeting these challenges.

MR DAV IMS has a glorious record as our students have secured top positions in University. The need of hour is to produce dynamic minds who can adapt to changing scenario and complex positions. MR DAV IMS prepares the students to meet the need of both management & IT sector.

It's a matter of great privilege for me to launch this batch of MBA & MCA students in the testing water of industry. I am fully confident that the whiz kids of MR DAV IMS will prove themselves worthy of expectations of their prospective employers & will add value to the overall growth & prosperity of organization where they will work.

I cordially invite your organization to participate in campus placement drive of MRDAV IMS, Rohtak

Prof. Surender Kumar Shilla

Message From The Placement Officer



MOHIT REWARI
Training & Placement Officer

Business all over the world is growing at a rapid pace and creating new opportunities and challenges for organizations and professionals.

I am confident that our students have acquired necessary skills and developed expertise on analytical aspects of management and computer applications.

I take pride in presenting before you a synopsis of our present batch of MBA & MCA professionals. On behalf of our training and Placement Cell, I look forward to establishing a mutually rewarding relationship with your esteemed organization. I cordially extend my invitation for the participation of your company to MR DAV IMS "Campus Placement Drive".

Mohit Rewari

(Training & Placement Officer)

Academic Profile

Master of Business Administration
2 year (Full Time)

Master of Computer Application
3 year (Full Time)

The students of MR DAV IMS have scaled new heights by bagging the top ranks in the "Merit List of First Fifteen Students" of University semester exam and have again upheld Institute's Mission of "Always Ahead".



SUMAN, MCA, 5th Sem.
IInd Position



RITU NANDAL, MCA, 5th Sem.
Ist Position



PARVESH, MCA, 5th Sem.
IIIrd Position



NEETU, MCA, 1st Sem.
XIIIth Position



ANUBHA, MCA, 5th Sem.
IXth Position



VANITA, MBA, 1st Sem.
IXth Position

UNIVERSITY TOPPER MCA

- ε ● 1st, 2nd, 3rd & 9th Position in MCA 5th Sem. Exam held in Dec. 2009
- ε ● 13th Position in MCA 1st Sem. Exam held in Dec. 2009
- ε ● 1st 10th & 11th Position in MCA 2nd Sem. Exam held in May 2008

UNIVERSITY TOPPER MBA

- ε ● 3rd & 8th Position in MBA 4th Sem. Exam held in May 2009
- ε ● 3th & 11th Position in MBA 2nd Sem. Exam held in May 2009
- 9th Position in MBA 1st Sem. Exam held in Dec. 2009

M.D. University Merit List

Examination December 2009

MCA 5th SEM.

S.No	Roll No.	Reg. No.	Name of Candidate	Father's Name	Marks	College Name
1	932677	04-VMR-450	RITU	YAJVIR SINGH	594	MR DAV INSTITUTE OF MANAGEMENT STUDIES ROHTAK
2	932662	04-IGR-1034	SUMAN	OM PARKASH	588	MR DAV INSTITUTE OF MANAGEMENT STUDIES ROHTAK
3	932686	07-MRDH-4	PARVESH KUMAR	AMAR NATH	587	MR DAV INSTITUTE OF MANAGEMENT STUDIES ROHTAK
4	933061	04-GVM-424	ANSHU	RAJENDER KUMAR	581	HINDU INST. OF MGT. SONEPAT
5	932770	04-LHR-354	HIMANSHU	NAND LAL	579	HINDU INST. OF MGT. & TECH. ROHTAK
5	932856	03-VMR-50	SHILPI GOEL	VINOD GOEL	579	VAISH COLLEGE OF ENGG. MGT. & TECH. ROHTAK
5	933064	04-GVM-660	ANU	R K TANEJA	579	HINDU INST. OF MGT. SONEPAT
6	932767	04-IGR-833	MEENAKSHI MIGLANI	BALDEV RAJ MIGLANI	578	HINDU INST. OF MGT. & TECH. ROHTAK
7	933155	03-GVM-539	KANCHAN CHHABRA	SATPAL CHHABRA	577	GVM INST. OF TECH. & MANAGEMENT SONEPAT
8	931119	04-SKC-472	SHRUTI GUPTA	PURUSHOTTAM DASS GUPTA	574	J V M G R R INST. OF COMPUTER SCIENCE CH
9	932661	04-IGR-1018	ANUBHA BARAK	JAI PARKASH	573	MR DAV INSTITUTE OF MANAGEMENT STUDIES ROHTAK
10	931607	07-MRMF-7	KANCHAN PATHAK	MCHAN CHANDRA PATHAK	571	MANAV RACHNA COLLEGE OF ENGINEERING FARIDABAD
11	933186	04-GVM-46	ALISHA KHURANA	BALKRISHAN KHURANA	570	GVM INST. OF TECH. & MANAGEMENT SONEPAT

MCA 1st SEM.

S.No	Roll No.	Reg. No.	Name of Candidate	Father's Name	Marks	College Name
1	926528	06-SMP-432	SAROJ SHARMA	DHARAMVEER	617	ADVANCED INSTITUTE OF TECH. & MGT. AURANGABAD
2	926303	09-MRMF-9401	CHARU KHANEJA	VIDYA SAGAR	608	MANAV RACHNA COLLEGE OF ENGINEERING FARIDABAD
3	928501	06-GVM-564	ANU	SHIV PRAKASH DAHIYA	605	GVM INSTITUTE OF TECH. & MGT. SONEPAT
4	926301	09-MRMF-9403	KRISHMA GUPTA	PRAMOD KUMAR GUPTA	604	MANAV RACHNA COLLEGE OF ENGINEERING FARIDABAD
5	928511	06-HGS-629	MEENAKSHI NAIN	SURESH SINGH NAIN	600	GVM INSTITUTE OF TECH. & MGT. SONEPAT
6	928527	06-GVM-745	RAVIKA PUPNEJA	MAHESH	598	GVM INSTITUTE OF TECH. & MGT. SONEPAT
7	927815	06-VMR-502	SHILPA GARG	RAMESH CHAND GARG	597	DEPTT. OF COMPUTER SCIENCE & APPL. ROHTAK
8	927111	06-KLR-1290	ITISHA GUPTA	MOR MUKUT GUPTA	596	GURGAON INST. OF TECH. & MGT. BILASPUR MO
9	926819	09-IMF-8508	RAMAN KUMAR SHARMA	PRAYAG DUTT SHARMA	595	INST. OF MGT. & TECH. FARIDABAD
10	926643	06-DAVM-287	RITIKA	DINESH KUMAR SINGLA	591	DAV INST. OF MGT. & TECH. FARIDABAD
10	927116	09-GITG-8405	PUSHPA KHATRI	JAGBIR SINGH	591	GURGAON INST. OF TECH. & MGT. BILASPUR MO
11	926646	06-DAVM-39	POOJA GOYAL	SUSHIL KUMAR GOYAL	590	DAV INST. OF MGT. & TECH. FARIDABAD
11	927654	06-VAB-313	SHASHI BALA	LAL SINGH	590	VAISH ARYA KANYA INST. OF TECH. & MGT. BA
12	927216	06-VMR-488	RADHIKA GUPTA	PRAVIN GUPTA	587	DEPTT. OF COMPUTER SCIENCE & APPL. ROHTAK
13	927960	06-VMR-342	NEETU	SHRI NIWAS	586	MR DAV INSTITUTE OF MANAGEMENT STUDIES ROHTAK
14	926513	06-SMP-463	JYOTI CHAUHAN	NEHRU SINGH	585	ADVANCED INSTITUTE OF TECH. & MGT. AURANGABAD
14	927537	06-VAB-329	ISHA	KAPOOR CHAND	585	PDM COLLEGE OF ENGG. SARAI AURANGABAD BAHADURGARH

MBA 1st SEM.

S.No	Roll No.	Reg. No.	Name of Candidate	Father's Name	Marks	College Name
1	917822	06-GVM-516	NEHA KUMARI	SURESH KUMAR	676	B M INST. OF ENGG. & TECH. RAIPUR SONEPAT
2	911005	06-AB-1056	DEEPIKA GOEL	NIRMAL GOEL	664	G.S. MODERN VIDYA NIKETEN INST. OF ENGG. & TECH.
3	912901	06-AB-1143	AMITA SHARMA	RAMESHWAR SHARMA	659	RAMANUJAN COLLEGE OF MANAGEMENT MITROL FA
4	912429	09-DAVM-6810	GAGANDEEP KAUR	JASVEER SINGH	658	DAV INST. OF MGT. & TECH. FARIDABAD
5	912491	06-DAVM-204	SIDHI GUPTA	D K GUPTA	657	DAV INST. OF MGT. & TECH. FARIDABAD
6	913330	09-RIMZ-6809	SAURABH JAIN	SUDESH JAIN	655	RAWAL INST. OF MGT. SOHANA ROAD ZAKOPUR FA
7	917835	06-HGS-664	SONAL JAIN	PREM CHAND JAIN	652	B M INST. OF ENGG. & TECH. RAIPUR SONEPAT
8	914043	06-KLR-1127	NITIKA MITTAL	ASHOK MITTAL	651	GURGAON INST. OF TECH. & MGT. BILASPUR MO
8	914063	09-GITG-6814	SABINA GUPTA	SATISH KUMAR GUPTA	651	GURGAON INST. OF TECH. & MGT. BILASPUR MO
8	917839	06-GVM-504	SWATI JHAMB	K K JHAMB	651	B M INST. OF ENGG. & TECH. RAIPUR SONEPAT
9	916595	05-IGR-923	VANITA	DHARAMVIR	650	MR DAV INSTITUTE OF MANAGEMENT STUDIES ROHTAK
10	917813	06-HGS-663	DIMPLE JAIN	VED PARKASH JAIN	649	B M INST. OF ENGG. & TECH. RAIPUR SONEPAT
11	912124	06-AB-1064	RUBY MITTAL	RAKESH KUMAR MITTAL	647	ADVANCED INSTITUTE OF TECH. & MGT. AURANGABAD

Infrastructure

LIBRARY

MR DAV IMS has its main Library in the campus of the Institute. It has an air-conditioned reading room with a seating capacity for 100 students. The library is well stocked with text books, reference books and literature on companies. The library has meticulously selected collection of more than 10,000 volumes. The library subscribes to 72 foreign & Indian Journals. Most of the core journals in field of Marketing, Finance, HR, Operations Managements and IT etc. are acquired by the library. Library subscribes to number of Magazines & provides number of News letters to scan the latest happening all over.



Computer Lab

The Institute has State-of-the-art Computer Centre with 180 nos. of Dual Core & Pentium IV nodes equipped with latest technologies. The facilities are further enhanced with a 2 MBPS Broadband Connection, which provides 24 hours Internet Connectivity throughout the campus using Wi-Fi and complete power backup with UPS and Diesel Generator sets.

Hardware

- Over 180 P-IV systems supported by laser printers, DVD/CD writer, Web Camera, Scanner & other peripherals.
- Fully air-conditioned work areas.

Software

- Operating System like MS Windows, Linux 9.0, UNIX.
- Latest S/W like SPSS, Corel, Oracle, Visual Studio, .Net, VC++, SQL Server & animation S/W like 3D studio & Maya.

Lecture Hall

MR DAV IMS is equipped with ultra modern Air Conditioned Lecture Rooms & Conference Hall having a complete array of teaching aids & audio-visual equipments with latest white boards and modern sitting arrangements.



Infrastructure

Audio Visual Hall & Conference Room

The Institute has well furnished Conference Theatre having complete array of teaching aids & equipments like LCD, VCD player, LCD Projector, OHP, Audio System etc. necessary for conducting effective management programs. It has large no. of video cassettes & Audio-tapes which are frequently used to make teaching more effective.



Hostel

MR DAV IMS offers separate hostel for Boys & Girls. The hostel has well laid out & furnished room having all necessary comforts enabling optimum performance from the students. The mess facility is provided on co-operative basis.

Medical Facilities

The Institute has in-campus first-aid facilities to take care of the students immediate health needs. The Institute also maintains good co-ordination with Hospital and Nursing Homes of the city to refer the students in case of an emergency.



Cafeteria

The Institute provides cafeteria facilities within the Institute premises. The cafeteria serves all kinds of snacks, fast food and lunch to the students as per their needs.

Faculty Core

Well experienced, qualified and dedicated faculty drawn both from industry and academia has been appointed to bridge the gap between theory and practical. It aims to support the students both theoretically and practically. The members are professionally qualified and always help the students to tackle real life situation with greater confidence, zeal and vigor. Apart from this, regularly visiting faculties keep students updated on the latest happenings in the business world.

MCA Faculty

Ms. Anju Verma
Sr. Lecturer [MCA, M.Tech.]
Mr. Rinku Saini
Lecturer (MCA)
Miss. Poonam Hooda
Lecturer (MCA, M.Tech.)
Mr. Sandeep Kumar
Lecturer (MCA, M.Phil.)
Miss. Ruchika
Lecturer (MCA)
Mr. Kapil
Lecturer (MCA)
Mr. Arun
Lecturer (MCA)

MBA Faculty

Prof. Surender Kumar Shilla
Principal [B.A. (Eco.), MBA, Ph.D.]
Dr. Meera Bambha
Prof. (MBA, M.Phil., Ph.D.)
Mrs. Anshu Hooda
Asstt. Prof. (MBA, NET, Ph.D.-Regd.)
Mr. Mohit
Sr. Lecturer (B.Tech., MBA)
Mr. Surender Kumar
Lecturer (MBA)
Miss. Neelam
Lecturer (MBA)
Ms. Ruchi Goyal
Lecturer (MBA)
Mrs. Neetu Kwatra
Lecturer (MBA)

Visiting Faculty

Dr. D.R. Singh

Former Head of Deptt. - Management Department P.A.U.,
Founder President of Ludhiana Mgt. Association, Former
Director of Ludhiana Stock Exchange & Dean Academics
P.T.U. Jalandhar.

Dr. Mukesh Dhunna

Prof., IMSAR, M.D.U., Rohtak.

Dr. R.D. Jatain

Prof. Lingaya's University, Faridabad

Dr. V.D. Sharma

Prof. K.U., Kurukshtra

Dr. Rajender Singh Chillar

Prof., Deptt. of Computer Science & Applications,
M.D.U., Rohtak.

Dr. H.L. Verma

Prof. Haryana School of Business, G.J.U.S&T, Hisar

Mr. R.P. Mittal

V.P. Somany Ceramics, B.garh

Mr. Ashok Yadav

V.P. D.S. Group, Noida

Mr. Virender Saroha

Personnel Manager, BTM, Bhiwani

Our Pedagogy- Modern Method of Teaching

Pedagogy

The teaching methods are designed to make the students into effective managers and computer professionals. The Institute pursues a balanced approach that links theory & practice both.

This Comprises of :



- Mock Interview Personality Development Exercise
- Corporate Lecture
- Project Work
- Live Projects
- Computer Learning
- Industrial Visits
- Summer Placement / Training
- Case Analysis

The teaching methodology of MRDAV IMS is a balanced mix of theory and practice with special emphasis on result oriented application of knowledge to equip the students with necessary skills capabilities to manage the industries of tomorrow.

The Learning Process



MBA CURRICULAR & SCHEME

First Semester	Second Semester
2101 Management Concepts & Applications	2201 Financial Management
2102 Managerial Economics	2202 Marketing Management
2103 Organisational Behaviour	2203 Human Resource Management
2104 Quantitative Analysis	2204 Operations & Supply Chain Management
2105 Accounting for Managers	2205 Business Research Methods
2106 Computer Applications in Management	2206 Computer Networks & Internet
2107 Business Communication Skills	2207 Operations Research
2108 Business Environment	2208 International Business

CORE PAPERS

Third Semester	Fourth Semester
2301 Strategic Management	2401 Entrepreneurship
2302 Management Information System	2402 E-Commerce
2303 Business Legislation	2403 Project Report
2304 Summer Training Report	2404 Comprehensive Viva-voce

MARKETING

Third Semester	Fourth Semester
2321 Brand Management	2421 Customer Relationship Management
2322 Integrated Marketing Communication	2422 Sales and Distribution Management
2323 Service Marketing	2423 Retail Management
2324 Consumer Behaviour	2424 Business Marketing Management

FINANCE

Third Semester	Fourth Semester
2309 Mgt. of Financial Services and Institutions	2409 Taxation Laws and Planning
2310 Project Mgt. and Infrastructure Finance	2410 Management of Banking and Insurance
2311 Strategic Cost Management and Control	2411 Security Analysis and Portfolio Mgt.
2312 Multinational Financial Management	2412 Financial Derivatives

INFORMATION TECHNOLOGY

Third Semester	Fourth Semester
2313 Object Oriented Analysis and Design	2413 Software Engineering
2314 Programming in Oracle 50 - 50	2414 Systems Analysis and Design
2315 Data Base Management System	2415 Artificial Intelligence
2316 Multimedia and Web Development	2416 Programming in JAVA

HUMAN RESOURCE MANAGEMENT

Third Semester	Fourth Semester
2305 Performance Management	2405 Talent Management
2306 Training & Development	2406 Industrial Relations and Labour Legislations
2307 Organisational Change and Development	2407 Strategic Human Resource Management
2308 Compensation Management	2408 Cross Cultural Human Resource Mgt.

INTERNATIONAL BUSINESS

Third Semester	Fourth Semester
2317 Foreign Exchange Management	2417 Global Strategic Management
2318 International Marketing	2418 International Financial Management
2319 Multinational Banking	2419 International Logistics
2320 International Trade Theory and Practice	2420 International Accounting

MCA COURSE STRUCTURE

First Semester	Second Semester
MCA-101 Mathematical Foundation of Computer Science	MCA-201 Data Structures
MCA-102 Computer Fundamentals & Programming in C	MCA-202 Computer Organisation & Architecture
MCA-103 Digital Design	MCA-203 Computer Based Management System & E-Commerce
MCA-104 Internet and Web Designing	MCA-204 Data Base Management Systems
MCA-105 Object Oriented Programming Using C++	MCA-205 Principles of System Programming & Compiler Design
MCA-106 Software Lab-1 (i) Programming in C (ii) Web Programming Using HTML	MCA-206 Software Lab-3 (i) Data Structure implementation in C/C++ (ii) Programming in 8086/88/80x6 Assembly
MCA-107 SoftwareLab-2 (i) Programming in C++ (ii) Use of MS-Office	MCA-207 Software Lab-4 (i) Oracle & SQL Prog. (ii) System Programming Using C/C++
MCA-108 Soft skills-I	MCA-208 Soft skills-II

Third Semester	Fourth Semester
MCA-301 Computer Graphics & Multimedia	MCA-401 Advanced Java Programming
MCA-302 Operating Systems	MCA-402 Data Warehousing & Mining
MCA-303 Artificial Intelligence & Expert Systems	MCA-403 Software Engineering
MCA-304 Data Communication & Computer Networks	MCA-404 Advanced Database Systems
MCA-305 Object Technology	MCA-405 Visual Languages Programming
MCA-306 SoftwareLab-5 (i) Graphics Programming in C/C++ (ii) Use of MatLab (iii) PROLOG Programming	MCA-406 SoftwareLab-7 (i) Advance Java Programming
MCA-307 SoftwareLab-6	MCA-407 Software Lab-8 (i) Visual Programming Using VB (ii) ADS (Working with MS SQL Server)
	MCA-408 Minor Project-I

Fifth Semester

MCA-501 Advanced Technology
MCA-502 Software Testing & Quality Assurance
MCA-503 Windows Programming & Visual C++
MCA-504 Elective - I* Soft Computing
MCA-505 Elective - II* Computer Security
MCA-506 Software Lab-9 (i) .NET Programming Using C# and/or VB.NET
MCA-507 Software Lab-10 (i) Windows Programming Using Visual C++
MCA-508 Minor Project-II

Sixth Semester

MCA-601 Major Project

Electives of 5th Semester

ELECTIVE - I*	ELECTIVE - II*
(i) Simulation and Modeling	(i) Digital Image Processing
(ii) Theory of Computation	(ii) Software Project Management
(iii) Unix and Network Programming	(iii) Embedded Systems
(iv) Enterprise Resource Planning	(iv) Bio-Informatics
(v) Object Oriented Analysis and Design	(v) Mobile Computing
(vi) Analysis & Design of Algorithms	(vi) Neural Networks
(vii) Multimedia and Its Applications	(vii) Perl Programming
(viii) Distributed Computing	

Glimses of College life



Beyond Curriculum

Personality Development And G.D.

The Social orientation, in additions to academic context, provided by the MR DAV IMS, Rohtak is intended to enhance the personality outlook and potential of each and every student as per the need of industry, so as to enable our students to become confident and positive members of the society. The students pass through various stages of personality development programmes.



These are:

- Foreign Languages
- Cultural Activities
- English Communication
- Public Speaking

Student Council

Excellence is our passion. Discipline, Education and Devotion are our motto. Instilled with these ideals, the student council of MR DAV IMS work towards fostering leadership qualities and team spirit. An emphasis is laid upon total personality development and work based learning. The Council is engaged into organizing extra-curricular activities providing opportunities to work in real life situations through its various arms.



Cultural Committee

Cultural committee takes responsibility of organizing various Cultural Events, Business School Festivals and caters to the entertainment needs of the students.

Seminar & Workshop

Institute keeps on organizing seminars and workshops for providing opportunities to interact with industry professionals and get a feel of management by actually working on these quality, time and budget bound assignments besides improving awareness. The Institute is currently organizing workshops in collaboration with professionals like "Society of Self reverence" & "ICFAI".



Academic Programme Committee

Chaired by the Dean Academics of the program, the committee looks after all the aspects of the academic program right from the continual evaluation of the syllabus & contents of the specific courses for managing the actual logistics of the course.



Alumni Committee

The Alumni Committee look after all the formal and informal interactions between Alumni and the Institute, and also maps the progress of MR DAV IMS in their vocations. It works with a view to maintain a continuous dialogue between alumni and the alma-mater.

Placement Cell

Perhaps the greatest manifestation of the student manager participation comes in the form of Placement Committee. The Placement Committee looks after all the activities related to the placement.



Training & Placement Cell

The Institute has a well equipped Training & Placement Cell which acts as an interface between students and industry to generate better training and placement opportunity through campus interviews.

The placement cell invites captains of industry to visit our campus for campus recruitment. The placement cell organizes summer and final placement, publishes a placement directory and coordinates the extra-curricular and personality development activities in campus.

Our Corporate Partners

ALCATEL, GURGOAN	HOUSING & URBAN DEV CORP. LTD., N.DELHI
APRA MARUTI LTD.	ICICI PRUDENTIAL
ATLAS CYCLES LTD., SONEPAT	INDIAN OIL CORPORATION LTD.
AVL INDIA PVT. LTD., GURGOAN	INDIAN OIL CORPORATION LTD., NEW DELHI
BALLHARPUR INDUSTRIES LTD.	JINDAL STEELS & STRIPS, HISSAR
BAJAJ ALLIANCE	KARVY CONSULTANTS LTD., NEW DELHI
BHARAT HEAVY ELECTRICALS LTD., NEW DELHI	KHAITAN ELECTRICALS LTD., FARIDABAD
BHIWANI TEXTILE MILLS, BHIWANI	LAKSHMI PRECISION SCREWS LTD., ROHTAK
BPL LTD., PATIALA	LIC INDIA LTD.
C-DOT, NEW DELHI	LARSAN & TUBRO
DAFFODIL SOFTWARES LTD., U.P.	MARUTI UDYOG LTD. , NEW DELHI
ELOFIC INDUSTRIES LIMITED	NIIT TECHNOLOGIES LTD, GURGAON
ESCORTS LTD.	NUCLEUS SOFTWARE
ESCORTS JCB LTD, BALLABGARH	ERICSSON INDIA LTD., NEW DELHI
GE MOTORS INDIA LTD., FARIDABAD	SOMANY CERAMICS LTD., BAHADURGARH
GRASIM INDUSTRY LTD., BHIWANI	SONY INDIA PVT. LTD.
HCL TECHNOLOGIES, NOIDA	SQL STAR INTERNATIONAL LTD., NEW DELHI
HERO CYCLES LTD., LUDHIANA	TATA CONSULTANCY SERVICES, GURGAON
HCL INFO SYSTEMS LTD., NOIDA	TRAI-TECH CORPORATION LTD., CHANDIGARH
HDFC BANK LTD., KARNAL	UTI BANK LTD.
HERO HONDA LTD.	XANSA LTD., NOIDA
HINDUSTAN LEVER LTD., NEW DELHI	YAMAHA MOTOR INDIA PVT. LTD., FARIDABAD
HMT LTD., PINJORE	

Eligibility for Admission

COURSE NAME	MCA MBA	
DURATION	3 Year (6 Semester) (Regular)	2 Year (4 Semester) (Regular)
ELIGIBILITY	Graduation with minimum 50% marks (45% for SC/ST) & Mathematics at 10+2 / Graduation level or BCA	Graduation in any discipline with minimum 50% marks (45% for SC/ST)
FEES	As per University/State Govt. Norms which is at present is Rs. 45,000/- P.A.	As per University/State Govt. Norms which is at present is Rs. 45,000/- P.A.
SCHOLARSHIP	Rs. 15,000/- P.A. for first 20 students in each course	